

## **Masters of Science in Analytics Personal Statement**

I have been a curious and eager kid ever since my childhood. Computers were the bulk of my life. Now, with each year that has passed, my curiosity has increased. I perceive data analytics to be a long-term learning career. It commits an individual to continuous learning due to its highly demanding nature characterized by new challenges that emerge daily. I am especially interested in studying data analytics because I discovered that it could be used to create business models. And that organizations are beginning to analyze vast datasets these days to assess the product tastes of customers and make use of it to evaluate potential sales. Therefore, I intend to explore my horizon and take a Masters of Science in Analytics.

Studying a Bachelor of Science in International Business & Management Information Systems as a major course at the University of Tama (UT) has enabled me to determine the criticality of technology as the intrinsic aspect of business management and operations. My undertakings in the program have helped me to explore the application of technology in business to maintain a competitive edge. I gained technological skills in MS Word, Excel, PowerPoint, and Access. Besides these skills, I was able to add to my pocket skills in Java programming, SQL, Visio, Python, Nmap, and Wireshark. These skills enabled to broaden my horizon and give clear of Information Technology entails. I also undertook Cyberspace Security as a minor course and gave me the basics of how to technologically protect the servers of an organization from the interference of other people.

My work experience has been based on internship modules. During my summer internship at The Metropolitan Ministries as Information Technologist, I gained experience in troubleshooting the station's hardware, helps in hardware applications installations, and their upgrades. I also get proficiency in the installation and configuration of telephone, access control,

and digital video observation. I also undertook another internship at the Rot Agency as a business developer, where I got an opportunity to grow on how to develop business plans and on how to control them. In Avlon Health Care solution, I worked as a Sales Support Associate's, where I got the knowledge of how transactions and sales are processed accurately and promptly. The above work experiences gave an insight into what was being studied in class practically. I am currently working at Tech Data as a Solution Associate, and with new skills being learned daily, I think it will be better to further my studies so that to be able to compete with the evolving world of technology.

Despite the breadth of my academic and internship experiences, I feel it is necessary to undertake a Master of Science in Analytics to broaden my career horizons and achieve the long life desired goals of business analytics. Thus, I wish to enroll in the program at Georgia State University (Robinson College of Business) because of high-quality programs offered by the institution. I choose Georgia State University because I believe it is the best University offering this ideal Master's program. The faculty in the school is well versed and displays exemplary skills with rigorous quality controls in imparting the knowledge to the students; hence, they get a high-quality education. Furthermore, Georgia State University has a friendly and open nature, which offers students' freedom and protection through respect for human rights, equality, and a stable and peaceful society.

My short term goals are continuing working at Tech Data for a while to increase my working experience. My long term goals are to be a data science analytic and gain the skills that are required in the technological world. The program will enable me to demonstrate high levels of technical understanding and be a change agent to many organizations. Furthermore, the program will allow me to perform an analysis of big data and made them meaningful and to be

understood more. Thus, I am eager to take the course, and having achieved it will be an accomplishment of what I always desire.

I look forward to pursuing the program at Georgia State University, and I hope you will positively consider my application. Thank you.